



**Conteúdos
informativos**

COM.escolha



**Pergunte à
ANACOM**

Portal do Consumidor – 3.º Trimestre de 2022



Dados globais

Conteúdos informativos

Visitas: **181 734**

Páginas visitadas: **271 811**

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Visitas: **7833**

Páginas visitadas: **26 373**



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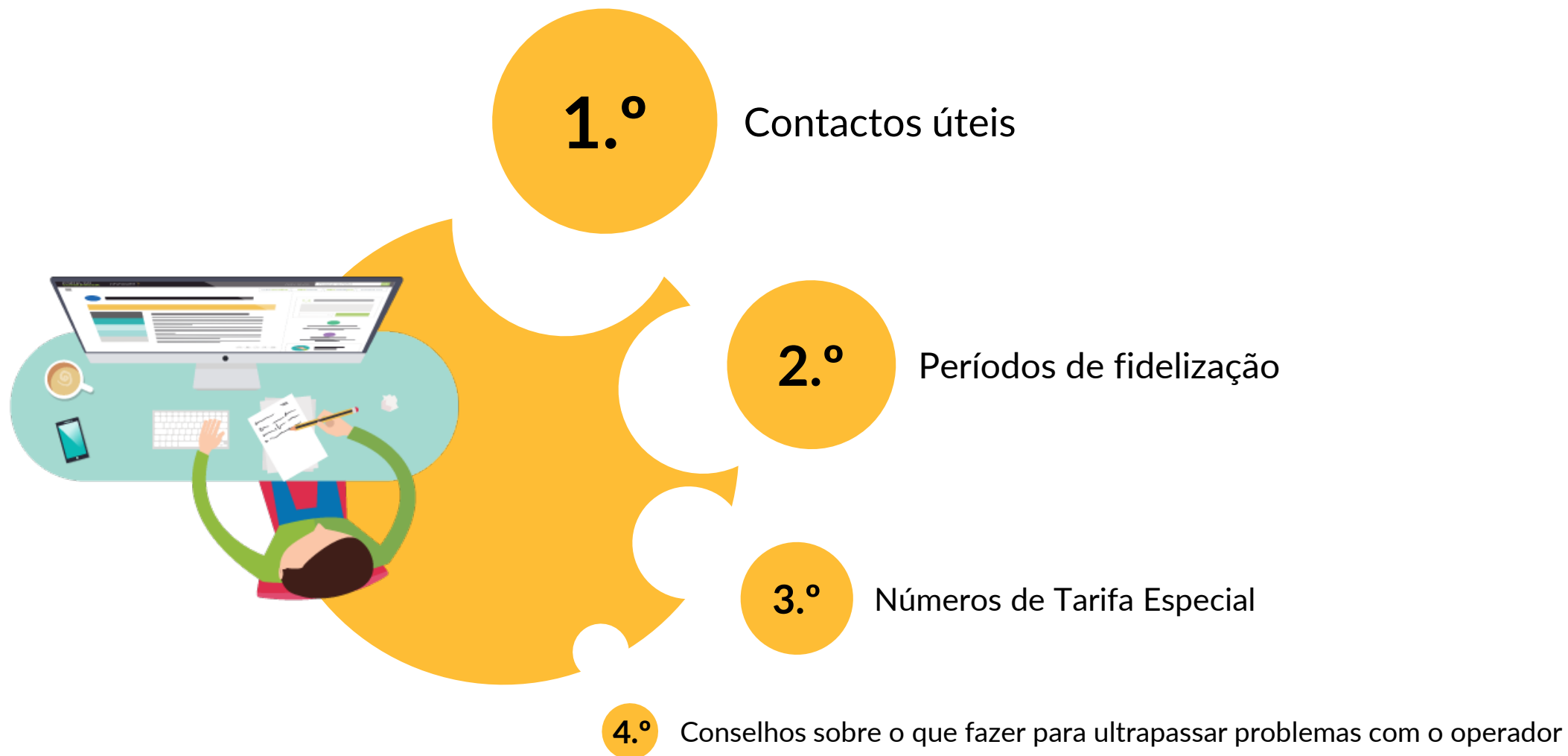
1526

Perguntas realizadas

Portal do Consumidor – 3.º Trimestre de 2022



Conteúdos informativos mais visitados





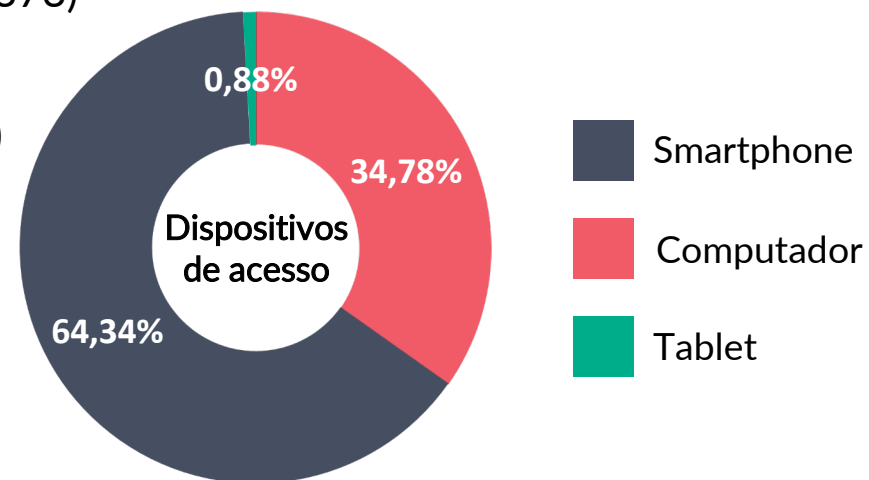
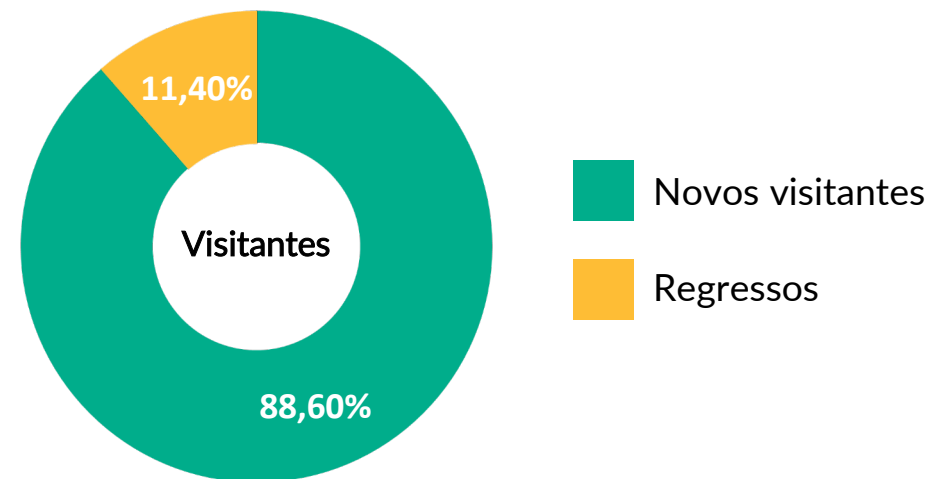
Portal do Consumidor

Visitas e dispositivos utilizados

Visitas: 13,69% (3T2022: 181 734 vs 3T2021: 159 851)

Páginas visitadas: 8,13% (3T2022: 271 811 vs 3T2021: 251 373)

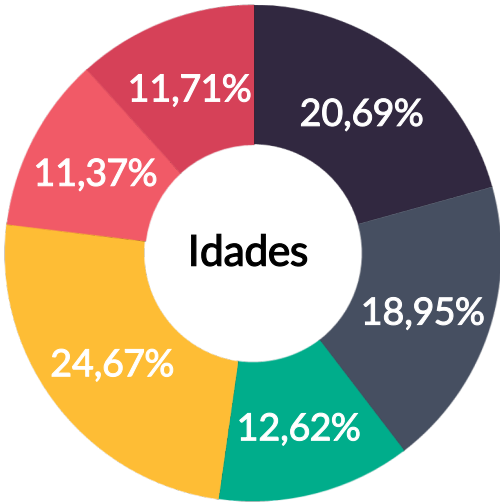
Utilizadores : 14,65% (3T2022: 157 045 vs 3T2021: 136 975)



Portal do Consumidor



Dados demográficos



45 a 54

25 a 34

55 a 64

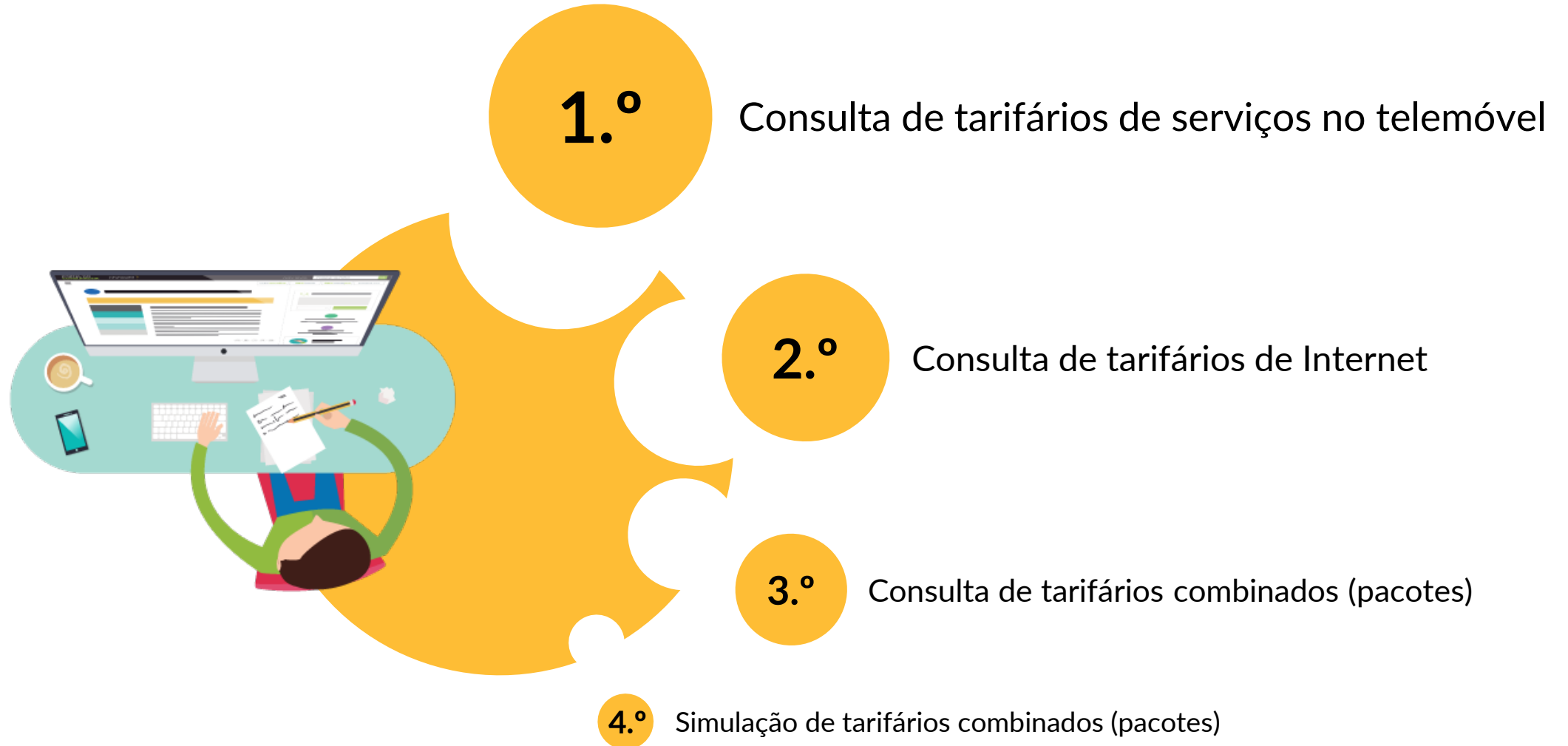
35 a 44

65 ou +

18 a 24



Funcionalidades mais utilizadas



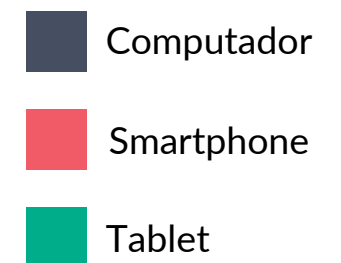
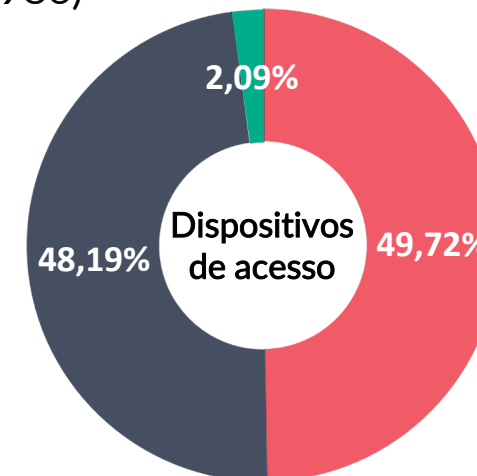
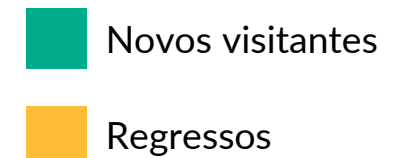


Visitas e dispositivos utilizados

Visitas: -34,99% (3T2022: 7833 vs 3T2021: 12 048)

Páginas visitadas: -40,04% (3T2022: 26 373 vs 3T2021: 43 986)

Utilizadores : -35,51% (3T2022: 6860 vs 3T2021: 10 318)

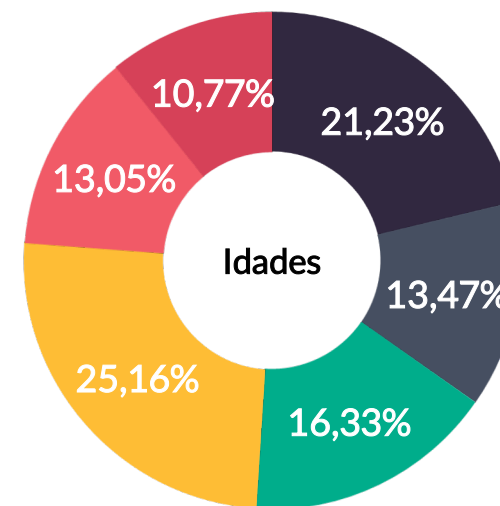




55,48%



44,52%



45 a 54

55 a 64

25 a 34

35 a 44

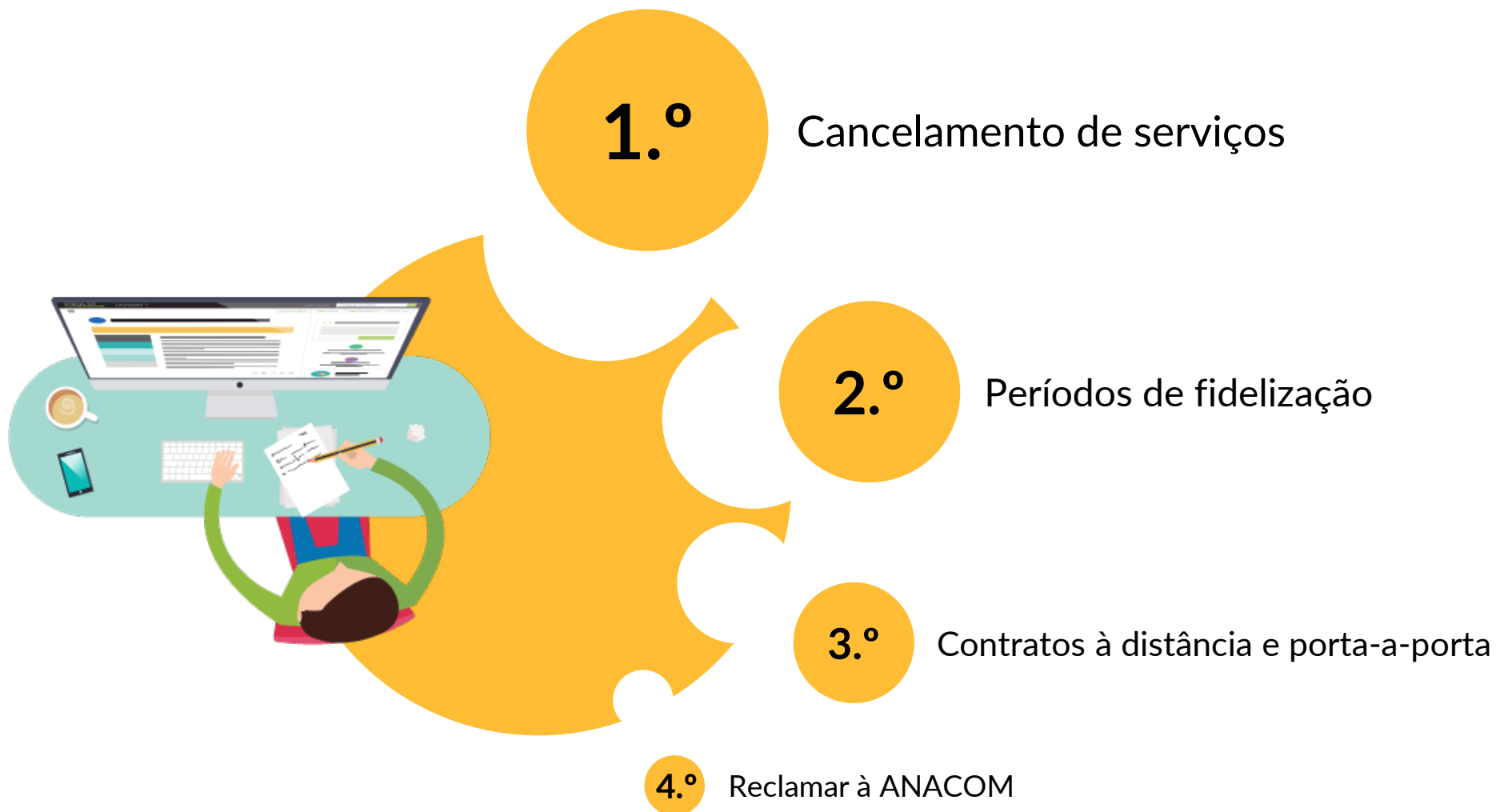
65 ou +

18 a 24

Pergunte à ANACOM – 3.º Trimestre de 2022



Temas mais consultados





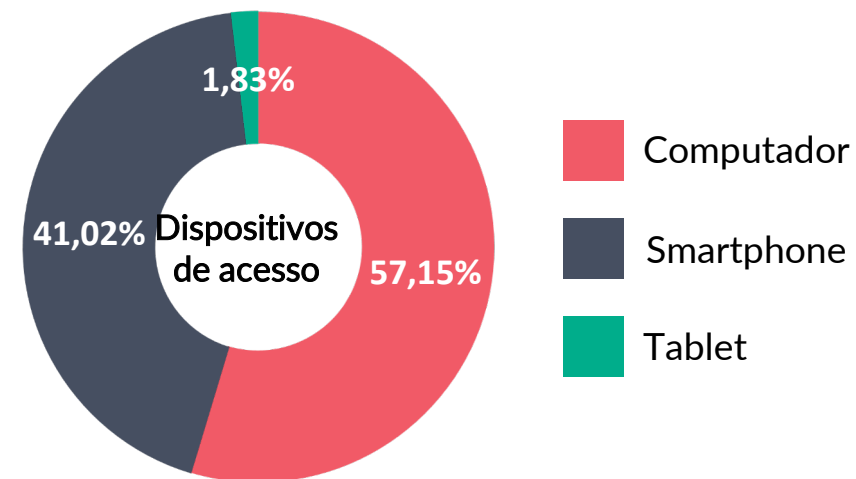
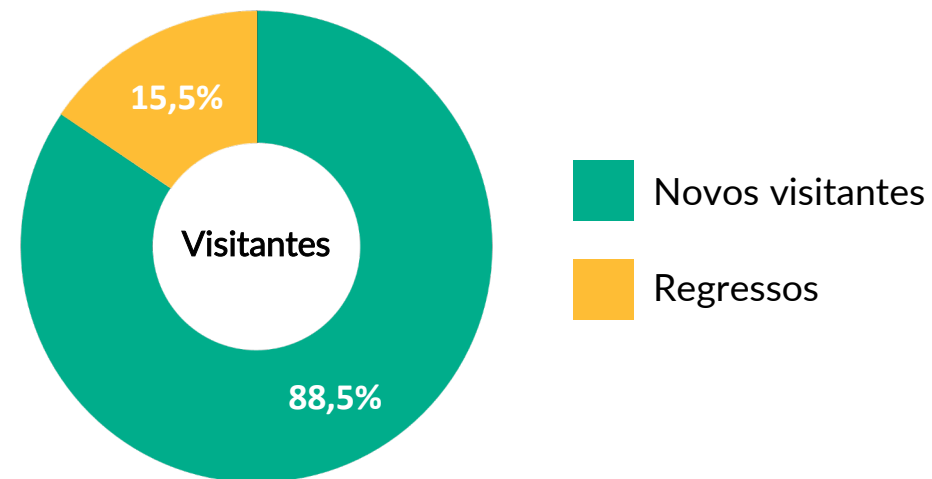
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Visitas e dispositivos utilizados

Total de perguntas: -0,2% (3T2022: 1526 vs 3T2021: 1529)

Perguntas com resposta: 79,5% (1213)

Perguntas sem resposta : 20,5% (313)



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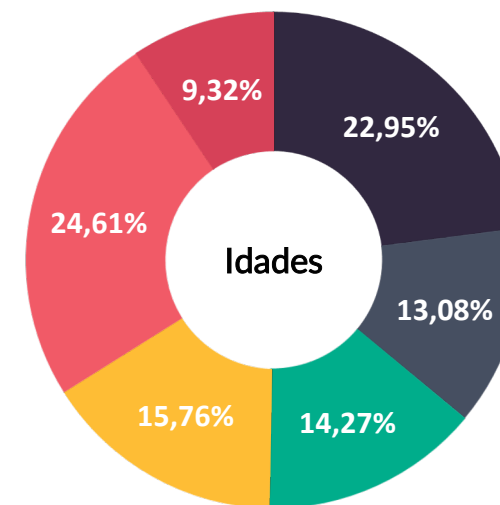
Dados demográficos



53,65%



46,35%



45 a 54

55 a 64

65 ou +

25 a 34

35 a 44

18 a 24